

Megan Banta

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EXPERIENCE

USS Lexington Museum, Corpus Christi, TX— Graphic Designer

June 2023 - Present

Conceptualizes and produces captivating designs for various museum materials, exhibition signage, promotional assets, and digital resources. Collaborates with curatorial and educational teams to ensure alignment with museum messaging and brand identity. Manages multiple projects, adhering to strict deadlines and budgets. Adapts designs for print and digital platforms, maintaining consistency across communication channels. Coordinates with external vendors to oversee production and ensure high-quality output for all materials.

STAR Financial Credit Union, Corpus Christi, TX— Marketing Specialist/Graphic Designer

December 2023 - May 2023

Maintained brand aesthetics and designed digital/print media. Conducted market research, managed customer relationships, and ensured advertising compliance for a Credit Union. Updated website and managed Google My Business. Created engaging social media content. Represented the company at community events, organized internal/external events, and handled administrative tasks.

South Texas Bone and Joint, Corpus Christi, TX— Marketing Coordinator/Graphic Designer

August 2022 - November 2022

Redesigned logo and branding, and integrated the new aesthetic both internally and externally. Produced all print and digital media. Managed social media content creation and posting from August 1st, 2022, to November 7th, 2022. Acted as the face of South Texas Bone and Joint at community events to drive business exposure. Utilized marketing analytics to inform strategic adjustments.

Postnet, Portland, TX— Graphic Designer/Print Production Specialist

September 2021 - August 2022

Managed department workflow to ensure on-time completion of orders, exceeding customer expectations and maximizing machine efficiency. Coordinated with vendors for materials and pricing. Designed graphics for various purposes including illustrations, social media, logos, and layouts.

EDUCATION

Texas A&M University of Corpus Christi — *Bachelor of Arts in Art*

January 2018 - May 2021

PORTFOLIO

mbantadesigns.com

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Photoshop

Color theory

Customer Service

Digital Design

Google Suite

Graphic Design

Highly Organized

Logo Design

Marketing

Microsoft Office

Photo Editing

Photography

Social Media
Management

Typography

Video Editing

